

RAJAR DATA RELEASE



Quarter 1, 2020 – May 14th 2020

LONDON STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 19	Q4 19	Q1 20	Q1 20 vs. Q1 19	Q1 20 vs. Q4 19	Q1 19	Q4 19	Q1 20
BBC Radio London	Q	435	425	399	-8.3%	-6.1%	0.8	0.9	1.1
Absolute Radio (London)	Q	703	715	743	5.7%	3.9%	2.3	2.7	2.8
Capital London	Q	1766	1780	1617	-8.4%	-9.2%	3.9	3.7	3.5
Capital XTRA (London)	Q	798	729	712	-10.8%	-2.3%	1.2	1.2	1.4
Gold London	Q	270	331	267	-1.1%	-19.3%	1.0	0.9	1.0
Heart London	Q	1521	1384	1385	-8.9%	0.1%	4.4	3.6	4.4
Kiss (London)	Q	1490	1472	1265	-15.1%	-14.1%	2.7	3.9	2.7
LBC London	Q	1169	1377	1292	10.5%	-6.2%	5.7	6.2	8.4
LBC News (London)	Q	488	598	473	-3.1%	-20.9%	1.0	1.3	1.2
Magic (London)	Q	1539	1462	1351	-12.2%	-7.6%	4.2	4.4	4.5
Premier Christian Radio	Q	118	102	121	2.5%	18.6%	0.5	0.1	0.2
Smooth Radio London	Q	821	864	803	-2.2%	-7.1%	2.7	2.3	2.4
Radio X London	Q	363	361	397	9.4%	10.0%	1.5	1.5	1.5

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NATIONAL STATIONS ON LONDON TSA

NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q1 19	Q4 19	Q1 20	Q1 20 vs. Q1 19	Q1 20 vs. Q4 19	Q1 19	Q4 19	Q1 20
BBC Radio 1	Q	1460	1402	1333	-8.7%	-4.9%	3.5	3.2	3.3
BBC Radio 2	Q	2283	2076	2074	-9.2%	-0.1%	12.1	11.5	10.6
BBC Radio 3	Q	630	596	631	0.2%	5.9%	1.9	2.1	2.6
BBC Radio 4	Q	2687	2714	2718	1.2%	0.1%	15.4	14.9	14.6
BBC Radio 5 live	Q	1202	1056	1103	-8.2%	4.5%	3.9	3.1	3.6
Classic FM	Q	1192	1354	1293	8.5%	-4.5%	4.0	4.4	4.4